

Where Do I Start?

✓ Step One:

Determine what it costs to live in your community:

- www.jobsnowcoalition.org/calculator/calculator.html
- <http://mn.gov/deed/data-tools/col/>

✓ Step Two:

Take some online assessments to discover what you may be good at and what may interest you:

- www.mynextmove.org/explore/ip

✓ Step Three:

Learn about careers at:

- <http://mn.gov/deed/data/data-tools/career-profile/>

Remember to review:

Pay – Consider your cost of living from Step 1.

Outlook – What are the opportunities and growth for this career in the future?

Tasks – Do I like the tasks required for this job?

✓ Step Four:

Make a plan and get trained. Find a college or university that has the training you need:

- www.mnscu.edu

Learn more about apprenticeship options:

- Labor Unions: www.constructioncareers.org
- Colleges: www.mnamp.net

Concerned about how to pay for college:

- <https://studentaid.ed.gov/sa/>
- www.fafsa.ed.gov (free application for federal student aid)

Success Stories

Learn more about women who have achieved success in nontraditional occupations:

www.workforcecouncil.org/nontradcareers/

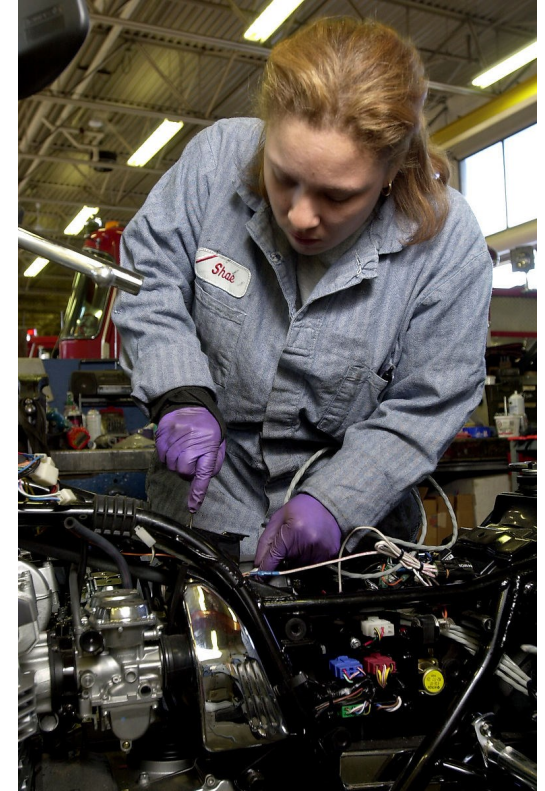
A Collaborative Effort of:



Sources:

Wider Opportunities for Women
US Bureau of Labor Statistics

WOMEN IN DEMAND CAREERS



EXPLORE NONTRADITIONAL CAREERS

www.workforcecouncil.org/nontradcareers/



What is a Nontraditional Career?

A nontraditional career for women is one in which less than 25% of the workforce is female.

- Welding
- Agriculture
- Law enforcement, public safety, and security
- Construction
- Information Technology
- Manufacturing
- Engineering
- Transportation

Why Should You Choose a Non-Traditional Career?

MONEY

For women, some of the highest paying jobs are nontraditional ones. Women in nontraditional jobs can earn 20-30% more than women in traditional occupations. Over a lifetime of work this means that the nontraditional working woman can earn 150% more!

BETTER BENEFITS

Better health benefits, sick leave, and paid vacation are often associated with jobs in the trades and technical fields.

BROADER JOB OPPORTUNITIES

Women's interests and abilities are diverse. Women are able to find a closer occupational fit by expanding the number of jobs available to them.

ADVANCEMENT POTENTIAL

Nontraditional jobs tend to have established career ladders, so women can work their way up to higher wages and better benefits.

Facts

Let's get it straight!

Fact! The strength requirements for non-traditional jobs are often exaggerated. Many nontraditional jobs are equal to or less physically demanding than many traditional women's jobs, such as nursing and waitressing. The use of machines is decreasing the physical demand of many jobs.

Fact! 43% of women workers are in jobs paying below poverty level wages compared to 27% of male workers.

Fact! Research shows that girls perform just as well as boys on standardized math tests.

